



THE TRAVELING HISTORY AND EDUCATIONAL PROGRAM

Offered by *Marine Helicopter Squadron 361 Veterans Association, Inc.*

Effective in 2007, we will be offering corporations, businesses and organizations the opportunity to effectively utilize their philanthropy and/or marketing dollars while supporting our veterans memorial and public education missions. This program gives back by providing public recognition benefits commensurate with the selected program level. This public recognition will be provided in our facilities, on our helicopter transport trailer and support vehicles, at public events and Air Shows, and on our Website, depending on the selected program. Our current facilities are in Jamesport New York with an anticipated future move to a hangar and museum space at a Long Island Airport. Although the aircraft served in Vietnam with the Marine Corps, it will be a flying museum representing members and veterans of all branches of service and the freedom made possible by their sacrifices. Regional plans are offered to corporations, businesses and organizations with a presence on Long Island or in the New York Metropolitan/Tri-state areas with appropriate local benefits. National plans offer benefits more appropriate to national corporations, businesses and organizations. We offer unlimited **Contributing** and **Exhibit** programs, and in addition one (1) **Platinum Plus**, one (1) **Platinum**, six (6) **Gold**, sixteen (16) **Silver**, and thirty-two (32) **Bronze** programs based upon space on the trailer. All programs are customizable in content, duration and cost to meet your requirements. We reserve the right to limit this program to applicants that practice good citizenship and promote good moral values appropriate to our memorial and education missions. ***Get on board and be recognized! Be an important part of our organization and get involved in a unique and worthwhile aviation/community project!***

Public Events

Reach out to your current and future customers through an aircraft educational program that puts your organization/company in front of the public in a very visible way. In addition to marketing, these cost effective programs identify you as a supporter of our veterans memorial and public education initiatives. This program is unique because we go where other aircraft can not go. In addition to Air Shows, we arrive by air or trailer at schools, on national holidays, at veterans events and other public places. We anticipate frequent school events, both at the school and in our facilities, which will be attended by the children, their families and invited guests. Furthermore, we can offer our supporters the opportunity to be a host/co-host at these public events and also benefit from exclusive promotional exposure at your own public/private corporate events.



As an Education Supporter your Name/Logo, Flags and Banners commensurate with the selected program level will be displayed at all public events including Air Shows, on national holidays, school trips, corporate events etc.

Jones Beach, New York 2006

EDUCATIONAL PROGRAMS

Platinum, Gold, Silver and Bronze Educational Program Overview

Premium program supporters will have their name/logo displayed or listed on our helicopter transport trailer (size determined by program level), on the display wall in our hangar and display board that accompanies the helicopter on outside events. Your name/logo will also be displayed on our Website (location determined by program level), with a link to your Website.

Premium supporters are also entitled to attend our annual open house and be a supporting host/co-host at public events. At these events you may distribute promotional material, refreshments and other items appropriate to our audience, subject to approval by our Advisory Board. In addition, the helicopter and support personnel may be available for your public/private events at an additional charge, with the helicopter arriving by air or trailer as appropriate.

Reference the program descriptions that follow for a full description of each program. Note that all programs and benefits are flexible and may be customized to your specifications. Supporter will supply name/logo decals, banners, flags and other promotional materials appropriate to the program level.

Platinum Plus And Platinum Educational Program Benefits

One(1) Platinum Plus Program and One(1) Platinum Program initially available

- **36" X 24"** display on our transport trailer **and support vehicles**
- Soft banners/flags with supporter name/logo will be displayed in our facilities and at outside public events such as at air shows, on national holidays, at schools etc
- Name/logo will be displayed
 - in our video presentation which will be played at air shows and other public events
 - on the **top** of the front page of our public brochures
 - **continuously** on our Website at the **top** of our home page
 - on our hats, the back of our flight suits, flight jackets and shirts for **Platinum Plus**
 - on our hats, the sleeves of our flight suits, flight jackets and shirts for **Platinum**
- Supporters are entitled to be a host at **one or more major public events** every 12 months such as at air shows, on national holidays etc, subject to availability

Gold Educational Program Benefits

Six(6) Programs initially available

- **36" X 24"** display on our transport trailer
- Soft banners/flags with supporter name/logo will be displayed in our facilities and at outside public events such as at air shows, on national holidays, at schools etc
- Name/logo will be displayed
 - in our video presentation which will be played at air shows and other public events
 - on the front page of our public brochures
 - on our Website at the top of our home page time shared with all Gold supporters
- Supporters are entitled to be a host at one **major public event** every 12 months such as at air shows, on national holidays etc, subject to availability
- Complimentary passes to air shows subject to availability

Silver Educational Program Benefits

Sixteen(16) Programs initially available

- 24" X 18" display on our transport trailer
- Name/logo will be displayed
 - on the back page of our public brochures
 - at the **top** of the supporters page on our Website
- Supporters are entitled to be a host at one public event every 12 months in our facilities such as school or other public tours subject to availability
- Complimentary passes to air shows subject to availability

Bronze Educational Program Benefits

Thirty-two(32) Programs initially available

- 18" X 12" display on our transport trailer
- Name/logo displayed on the supporters page on our Website
- Supporters are entitled to be a co-host at one public event every 12 months in our facilities such as school or other public tours subject to availability
- Complimentary helicopter tee shirts and hats

Exhibit Educational Program

Unlimited Programs

- Name/logo displayed on the supporters page on our Website
- Name/logo displayed in the exhibit area of one of the following:
Pilots Ready Room
Flight Crew Line Shack

Note: Details of the structure and contents of exhibit areas are documented on our Website.

Contributing Educational Program

Unlimited Programs

- Name/logo displayed on the supporters page on our Website
- Complimentary helicopter tee shirts and hats

Note: The contributing supporter program is provided for those wishing to support our initiatives and become an important part of our organization without committing to a formal program.

For Pricing and Availability

Call 631-827-5526

Or

Email: AJWeiss@34Restoration.org



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***An All Volunteer
IRS registered 501 (c) (3)
Charitable Organization***



***We're on the Internet at
www.34Restoration.org***



THE TRAVELING HISTORY AND EDUCATIONAL PROGRAM HAS BEEN ENDORSED BY:

U.S. Senator John Glenn (D-Ohio)
U.S. Senator John McCain (R-Arizona)
U.S. Senator Charles Schumer (D-New York)
U.S. House of Representatives 1st District New York
Congressman Tim Bishop
U.S. House of Representatives 2nd District New York
Congressman Steve J. Israel
U.S. House of Representatives 3rd District New York
Congressman Peter T. King
U.S. House of Representatives 4th District New York
Congresswoman Carolyn McCarthy
Town of Oyster Bay
Supervisor John Venditto
Former NYPD Deputy Commissioner Counter Terrorism Bureau
Frank Libutti LtGen USMC (retired)
Intrepid Sea-Air-Space Museum
President Martin R. Steele LtGen USMC (retired)
Marine Corps League Detachments of Suffolk County
Vietnam Veterans of America Suffolk Chapter #11
Many Long Island School Districts (see Website for listing)
AND OF COURSE

All of our Volunteers, Donors, Supporters, Supporters and Friends

Endorsements are available for viewing on our website

Air Shows

We invite you to participate in the public presentation and flight of this historic aircraft at Air Shows. It is a veteran of many combat missions in Vietnam and is part of our national heritage. It is a unique opportunity for the public to see one of the aircraft that served our troops so well, as few are still flying. A survey of air show spectators by the International Council of Air Shows (ICAS) reported that air show spectators are a well educated, affluent group of men, women and their families. A **Helicopter Educational Program** helps you reach large numbers of these adults and their families. Air shows also provide many photo opportunities that help promote the aircraft and you, its supporter. According to ICAS, air shows are typically the largest and most popular events in their communities next to major league sports events. Average attendance exceeds 20,000 passionate enthusiastic fans, including veterans, pilots and your future consumers, children. Worldwide Air Show attendance is 50 million highly desirable consumers each year.



The helicopter draws a crowd wherever it is displayed as shown above at an Air Show in 2002. Popular with the attendees, including proud parents and excited children, who can climb aboard to have their pictures taken.